



## 5 Top Tips Designing a Poster

We would like you to design a poster for the upcoming production of Romeo and Juliet.

- 1) You need to make it impactful so that it immediately grabs the attention of the viewer.
- 2) You need to be as bold and creative as possible so that it is unique from any competition.
- 3) You need to make sure that all the information can be read clearly so that no important details about dates or times are lost.
- 4) You need to think about who the poster is aimed for and therefore target it for that particular market.
- 5) You need to consider the subject matter for your poster. So you need to research the topic and understand it before you begin designing.