Merian Global Investors has today revealed it will collaborate with Shakespeare’s Globe as the sole principal partner of its summer season, 2019.

Shakespeare’s Globe celebrates Shakespeare’s transformative impact on the world with a diverse programme of work across two iconic theatres: the Globe Theatre and the Sam Wanamaker Playhouse. Performances, tours and an extensive education and research programme take place all year round to make Shakespeare accessible for all. From February 2019, the Globe will begin a year-long cycle of history plays which will continue throughout the summer season, exploring what it means to be British as the UK edges closer to its exit from the EU.

This exciting sponsorship will raise the profile of Merian Global Investors, while allowing it to support the work of a truly ground-breaking, international cultural and educational organisation, with a significant global reach and complementary vision and values. The partnership will provide Merian Global Investors with a major platform for the launch of its brand as well as allowing it to engage with a global audience that reflects its core customer demographic.

Richard Buxton, CEO, Merian Global Investors, adds:

“We’re thrilled to be working with Shakespeare’s Globe as the sole principal partner of its summer season. Shakespeare’s Globe is one of the world’s most iconic theatres and its programme of international cultural and educational work is truly inspiring. Shakespeare’s Globe is the embodiment of inclusivity, recognising the vital role all teams play in achieving success, an ethos we celebrate and practice at Merian Global Investors, where there is no primacy between investment, distribution and infrastructure. We’re delighted to help support the Globe’s important work, while also benefitting from the opportunity to utilise its unique platform to raise awareness of our brand among its global audience.”

Neil Constable, CEO, Shakespeare’s Globe, comments:

“I am delighted to welcome Merian Global Investors as the principal sponsor of our 2019 summer season. Maria Merian, like our own founder, Sam Wanamaker, was a pioneering force of her day, so it feels an especially timely moment for us to come together as their new identity is unveiled. The Merian Global Investors team’s excellent understanding of the breadth of our work across our two theatres proves them the ideal organisation to provide vital support as we bring our next season to life. We greatly look forward to working with them over the coming months.”

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MERIAN GLOBAL INVESTORS

Merian Global Investors is a leading, independent, global asset management firm. The company as it is now known was formed in June 2018 when its management team, together with funds operated by the global growth private equity firm, TA Associates, acquired the “single-strategy” investment capabilities of Old Mutual Global Investors.

It is focused on delivering strong investment performance and customer-focused investment solutions that result in positive long-term outcomes. The business has no house view or CIO, allowing its fund managers the freedom to follow their own proven strategies.

The business had assets under management of £34.6 billion, as at 31 August 2018.

OUR CAUSE

We celebrate Shakespeare’s transformative impact on the world by conducting a radical theatrical experiment. Inspired and informed by the unique historic playing conditions of two beautiful iconic theatres, our diverse programme of work harnesses the power of performance, cultivates intellectual curiosity and excites learning to make Shakespeare accessible for all.

‘And let us... on your imaginary forces work’

Henry V, Prologue

Performance and education take place throughout the year inspired and informed by the Globe Theatre and Sam Wanamaker Playhouse. In addition, there is an exhibition and tour, as well as retail, catering and events spaces. A registered charity (No. 266916), the Shakespeare’s Globe Trust does not receive regular public subsidy. Three quarters of income comes from over one million visitors annually who buy tickets to performances, events, exhibition and tours, and educational activities. Revenue is also generated by on-site retail and catering. Vital support comes from the Globe’s family of Friends and Patrons. These include a range of Members’ schemes at varying levels, corporate supporters, trusts, individual gifts and legacies.

GLOBE THEATRE

Following an absence of 400 years, the present Globe Theatre stands a few hundred metres from the original site. The rebuilding of the iconic building was led by the pioneering actor and director Sam Wanamaker who spent 23 years fundraising, advancing research into the appearance of the original Globe and planning the reconstruction with architect Theo Crosby. Sam Wanamaker died in 1993, three and a half years before the theatre was completed.

Performances, tours, and educational work take place all year with the theatre season running from April to October. The theatre is an important space for research led by in-house scholars, and is central to undergraduate and post graduate programmes, as well as activities for school students of all ages. Each year in early spring, Playing Shakespeare with Deutsche Bank, a Shakespeare production created for young people and families, gives 20,000 free tickets to state secondary schools in London and Birmingham.

SAM WANAMAKER PLAYHOUSE

The Sam Wanamaker Playhouse, opened in January 2014. The intimate, 340-seat candle-lit space is a beautiful archetype of the indoor playhouses of Jacobean London. Also open all year, the Playhouse’s principal theatre season runs from October to April. In addition, it hosts panel discussions, lectures, and musical events. It is also an essential space for original research, rehearsed readings, family storytelling and workshops for school students and teachers.

EDUCATION PROGRAMME

The Globe operates one of the largest arts education programmes in the UK; each year, over 100,000 people of all ages and nationalities participate in public events, workshops and courses. The Globe also runs extensive outreach programmes for students and teachers in the Southwark community, nationally and internationally. An in-house higher education and research faculty provides a year-long programme of lectures, study days, research in action workshops and conferences, as well as undergraduate and graduate courses.

EXHIBITION AND TOUR

The Exhibition is open all year, 9.00am – 5.00pm. Globe Theatre tours depart every 30 minutes. As a working theatre, tours may not be available due to performances, rehearsals or events, and tours may be affected by technical work in the theatre.