



# MUCH ADO ABOUT STEWARDING

SHAKESPEARE'S GLOBE VOLUNTEER STEWARD NEWSLETTER



## WELCOME TO THE WONDER SEASON!

*Much Ado About Stewarding* is 10 editions old this month, and in-line with all the exciting changes happening here at the Globe and the new Steward look, we thought we would replicate that with the newsletter having its own facelift.

Below is Emma Rice's Manifesto, given to actors performing at the Globe which she read to everyone at the Start of Season Party which thoroughly entertained us all!

Welcome to the Season!

*Matt, Lotty, Celia, Carly, and Millie*

### 'OUR TRUE INTENT IS ALL FOR YOUR DELIGHT'.

Peter Quince. *A Midsummer Night's Dream*. Act V, scene I

#### A Manifesto for The Globe.

You cannot control The Globe.

It is open to the sky

There is rain.

There is sun.

There are disco boats.

There are helicopters.

There are mobile phones.

The audience are with us, they are our friends

They might arrive late, and some might leave early, but they are friends nonetheless.

People faint.

Pigeons land.

We delight in children

We celebrate giggling teenagers

We love babies, even if they do sometimes cry.

Enjoy the moments of madness in this epic arena—everything is a gift!  
Judge the situation and use your instinct.

There is always a solution.

Ask yourself 'what is the the worst that can happen?' If it's not death or serious injury, go for it.

We are irreverent.

We are brave

We are naughty.

We are true.

However, when the panic or the rage or the frustration bubble (which it inevitably will), breathe and remember:

The Globe is a team.

You are not alone.

The Stewards are volunteers and work for love—they are our heroes.

Theatre, education, exhibition and tours all work together to make this the most democratic, welcoming, exciting, accessible and emotional space in British Theatre.

When you are at a loss, change the story and make everyone else look good.

Join in whenever possible and, if you can, help.

Choose generosity at every crossroads.

Laugh lots.

Above all else, enjoy everything.

We are here to tell each other stories and to create communities, albeit briefly.

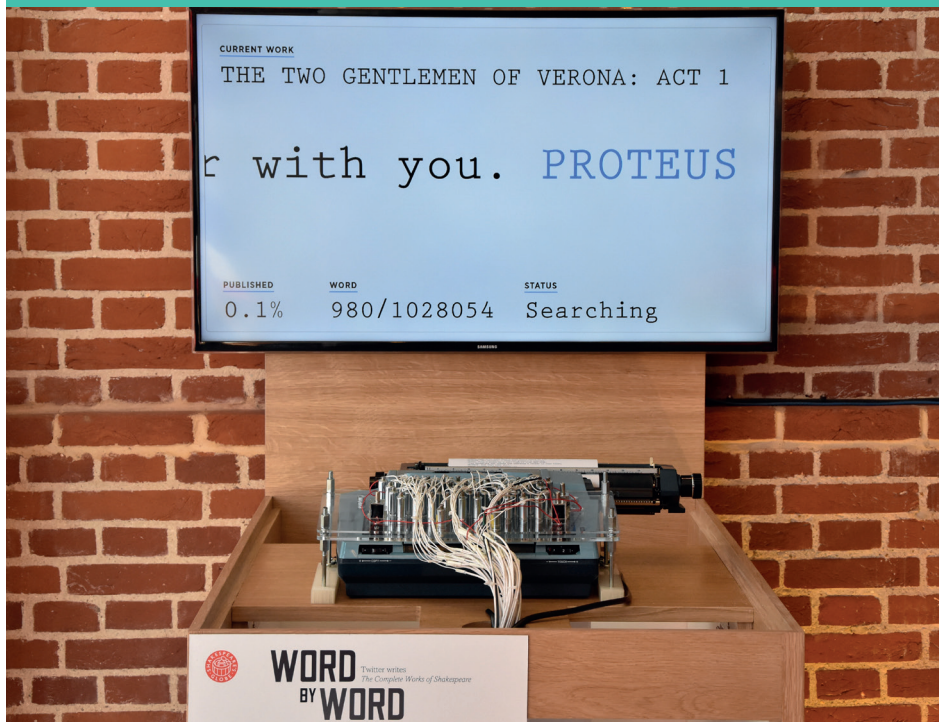
Simple.

Magic

Vital.

Human.

## TEAM OF THE MONTH: DIGITAL TEAM



Hey #TeamStewards,

I'm Charlotte and I'm the Digital Assistant here at the Globe. For those who are unsure what that entails, let me tell you!

I sit within the Digital Team in the Communications Department and I am mainly responsible for maintaining the Globe's external email-marketing schedule. This includes; pre and post-visit emails (for theatre bookers who attend the performances you guys steward), season announcements, monthly newsletters (including this one, the main newsletter, education, Friends), theatre updates (casting, press reviews, offers/discounts, touring news), event invites, shop campaigns (seasonal, new products, DVDs), education event campaigns, the list goes on...

On average, I send about 10 emails a week; though that doesn't mean one person will receive all 10 emails. I pull visitor data either from our Box Office system or from our email marketing software. Once I have found the relevant people to email I'll then divide these into segments and cross reference the lists so that we avoid sending out too many emails to any one person and that the emails they do receive from the Globe are most personal and relevant to them.

Team Digital also consists of the wonderful Cathy (Senior Digital Officer) who manages the Globe's social media channels (Facebook, Twitter, Blog, Instagram, Pinterest, YouTube, Storify, Periscope... you think of it, the Globe's on it). We use social media to both support our wider communications campaigns and to ensure that we're engaging with our patrons, associate artists and the broader cultural industry in a credible and exciting way. Day-to-day, this could mean anything from creating a production image gallery to promote a show, liaising with partners to produce guest blogs and competitions, handling customer service enquiries, scheduling casting announcements, developing targeted advertising campaigns... there's more to social than just tweeting!

The magnificent Jordan (Digital Manager) oversees the Globe's online presence across all of our channels and websites. The Globe's main website has been in place for over five years (which is a lifetime for your average website) so our biggest project over the next year will be to deliver a new one that offers the very best user-experience for our online visitors and allows us to share stories from the Globe in a more visually appealing and interactive way.

2016 has so far been a momentous year for Shakespeare, and for Team Digital! We've launched phase one of the internal staff intranet; curated an online exhibit for Globe to Globe Hamlet with the Google Cultural Institute; helped build an App for Globe Player; made an interactive map of The Complete Walk; live-streamed from The Complete Walk on Periscope; installed the Word by Word Typewriter in the foyer; created microsites for Wonder Season, Wonder Women & Shakespeare 400...

So that's Team Digital in a nutshell. Though you may not have met us in person, you most likely have interacted with us online! We're lovely in real life though, so do say hello if you spot us out and about.

We're looking forward to celebrating all your hard work during #VolunteersWeek 1–12 June!

Charlotte, Cathy & Jordan

#TeamDigital x

## DATES FOR YOUR DIARY

This month, as well as all the dates below, the FOH Volunteer team are running **Mop-up Globe 2016 Training** and welcoming **The Taming of the Shrew** to the theatre!

### STEWARD DROP-IN

Theo's Café, Sackler Studios  
Wednesday 25 May, 5.00pm–6.00pm

### 500 WORDS BBC BROADCAST

Globe Theatre  
Friday 27 May, 5.30am briefing

### STEWARD DROP-IN

Theo's Café, Sackler Studios  
Wednesday 1 June, 5.00pm–6.00pm

### VOLUNTEER COMMUNICATION SESSION

Nancy Knowles Lecture Theatre  
Monday 6 June, 6.30pm–8.30pm

### STEWARD DROP-IN

Theo's Café, Sackler Studios  
Wednesday 8 June, 5.00pm–6.00pm

### STEWARD DROP-IN

Theo's Café, Sackler Studios  
Wednesday 15 June, 5.00pm–6.00pm

### THE FLYING LOVERS OPEN DRESS REHEARSAL

Sam Wanamaker Playhouse  
Wednesday 15 June, 8.00pm

### THE FLYING LOVERS OPENING NIGHT

Sam Wanamaker Playhouse  
Thursday 16 June, 8.00pm

### MACBETH OPEN DRESS REHEARSAL

Globe Theatre  
Saturday 18 June, 2.00pm

### MACBETH OPENING NIGHT

Globe Theatre  
Saturday 18 June, 7.30pm

### STEWARD DROP-IN

Theo's Café, Sackler Studios  
Wednesday 22 June, 5.00pm–6.00pm

### TOURETTES HERO WORKSHOP

Sunday 3 July, 10.00am–1.00pm

### TOURETTES HERO WORKSHOP

Sunday 24 July, 2.00pm–6.00pm



# THUS MAY POOR FOOLS BELIEVE FALSE TEACHERS



‘But Shakespeare’s boring!’ – ‘Why is it boring?’ – ‘Because, like, everyone chats in, sort of, English, but not English, ya know?’

And so begins my unpromising attempt to teach a group of hormonal Cornish teenagers, all eagerly awaiting their freedom from their final Friday afternoon lesson, the joys of our beloved Bard. Heads are being exhaustedly cradled in hands, students are staring blankly out of windows and the light of phone screens are illuminating the underside of tables, as the Year 8s try and fail to hide their mobiles in their laps. Thrown in at the deep end, after foolishly revealing to my work experience supervisor that I was planning to spend the summer working at The Globe, Sarah (or ‘Miss Popp’ to the pupils) encouraged me to succeed where she and her colleagues had failed: selling Shakespeare to the notorious Class 8PB.

Half an hour in, and after playing the ‘Shakespeare is cool, I promise!’ and ‘If you give it a try, I’m sure you’ll warm to it’ cards, I’m out of ideas. Every trick in the book and weapon in the arsenal is exhausted, and as I’m about to write this off as another failed, yet character-building educational exercise, I see my chance. ‘I’d rather be watching *Game of Thrones* right now’ mutters the gum-chewing rebel of the group, looking offensively bored. My quick fire warning shot in retaliation – ‘You realise that *Game of Thrones* was inspired by *Richard III*, right?’ – is met with a confused mix of surprise and a look like I’ve revealed Santa isn’t real to a toddler. Drawing a few strained similarities between Richard of Gloucester and members of the Stark family for the gore-loving teenage boys, while calling upon clips from *The Lion King* to explain the storyline of *Hamlet*, the pupils are stunned to discover that this four hundred year-old gibberish still touches every corner of the modern TV and film they take for granted, from Disney to the House Lannister.

English literature teachers across the world owe actors like David Tennant, Benedict Cumberbatch and Tom Hiddleston a paramount debt of gratitude. If I didn’t have The Doctor, Sherlock Holmes and Loki from *The Avengers* to fall back on, the respective actors having played *Hamlet*, *Henry V* and *Richard III* amongst others, I would be entirely lost at the front of that classroom. It was actors like these who inspired my generation to dive into those scary, untranslatable Elizabethan texts in our school years, and with these popular A-List thespians still adoring performing Shakespeare’s plays even after their phenomenal rise up the ladder of fame, a whole new collective of young people are being drawn into the words of the Bard.

*George Somers, Steward who has joined us this year!*

## 10 QUESTIONS WITH...



- 1 Name?**  
Melissa Marshall
- 2 Favourite Stewards room biscuit?**  
100% Custard Cream – the oldies are the best
- 3 Coffee or Tea?**  
Tea. Loads of milk & just a waft of a teabag – I’m a fuss pot when it comes to tea
- 4 How long have you been volunteering at the Globe?**  
This is my first season so I’m a newbie!
- 5 Favourite Duty?**  
Middle Gallery because you can see the funky inflatable ‘forest’ up close and get a great view of the actors leaping over the Groundlings
- 6 Favourite Production?**  
I really enjoyed the Playing Shakespeare *Twelfth Night* – I loved seeing the school children’s reactions when the actors were dressed in onesies or did the Whip/NaeNae dance
- 7 What’s your favourite thing about volunteering at the Globe?**  
Meeting lots of different members of the public and staff and volunteers – the energy at the Globe is intoxicating
- 8 What’s Your Life Mantra?**  
Don’t think, just do
- 9 What drew you into volunteering at the Globe?**  
I walk past the Globe most days to and from work, had noticed the recruitment posters, and thought ‘this looks good fun – sign me up!’
- 10 If you were on a desert Island, what disc, book and food would you take?**  
Disc: Holiday by Madonna  
Book: The Twits by Roald Dahl – you’d need a good laugh if you were stuck on an island  
Food: Prawns, Prawns and Prawns



# THY NOTICEBOARD

Doing something exciting you want to tell everybody about? Taking part in a fundraiser for charity or got tickets to a show you would like to share? Let us know and we can pin it here onto thy Noticeboard . . .



These Bard Biccies went down a treat at the first performances of the season, made by the fair hands of Alison Scott. Thank you Alison!



Looking for somewhere to stay for a holiday in Portugal? Then look no further! Our very own Jackie Homewood has a beautiful, very spacious, comfortable and peaceful villa, which sleeps 8 in 4 bedrooms, and has 3 bathrooms!

Located in Casa dos Pomares, near Obidos, Silver Coast, Portugal (50 mins from Lisbon).

Please contact fellow steward Jackie Homewood, [jackie.homewood@talktalk.net](mailto:jackie.homewood@talktalk.net) for rates and availability. To view more, including photos, please go to: [ownersdirect.co.uk/accommodation/p8062368](http://ownersdirect.co.uk/accommodation/p8062368)



The winning Start of Season Quiz Team! Well done you clever bunch!

## A theatrical tip from Rona Cracknell:

*The Book's the Thing*, "A rapid retelling of Shakespeare's *Hamlet*" written (or devised) by Librarian Theatre, a new company dedicated to "supporting and celebrating libraries, literature and literacy by creating accessible high quality productions specifically tailored to perform among the bookshelves."

Their 90 minute version of *Hamlet* is touring libraries in Herts, Beds, Cambs, Essex, Norfolk, Bristol, Somerset, Devon and London until 5 June. See their website for details [librariantheatre.com](http://librariantheatre.com). This is a very clever version of *Hamlet*, played by a cast of three—and a puppet. The clever abridgement itself is well worth the price £7 (£4 conc.) (and in some libraries it's free!)



Cheery party-goers at the Start of Season Party!

Stuart Rushton (our first new Steward starting his shadow shifts!) with his buddy the lovely Ann Costello!



Matt and Lotty modelling the new Globe Team T-shirts!

## CONTACT US

Email: [foh@shakespearesglobe.com](mailto:foh@shakespearesglobe.com)

This is the only inbox monitored 7 days a week.

Call: 020 7902 1481

Feel free to leave a voicemail if nobody is able to pick up.

Text: 07503 984 933

Use this if you are running late and on the move!

**In Person:** At our Winter Drop-In sessions over at Theo's Café in the Sackler, the dates are marked above in the Dates for Your Diary section. We are always happy to see you!

**Feedback, compliments or concerns:**

Please feel free to contact:

Lotty: [lotty.e@shakespearesglobe.com](mailto:lotty.e@shakespearesglobe.com) or

Matt: [matt.h@shakespearesglobe.com](mailto:matt.h@shakespearesglobe.com) if you have anything to talk to us about specifically that is regarding something more sensitive.

## SPECIAL THANKS FOR YOUR CONTRIBUTIONS TO...

Doug Buist, Charlotte Horobin, Jordan Ahmadzadeh, Cathy Thomas, Lisa Kosky, George Somers, Jackie Homewood, Rona Cracknell, Melissa Marshall, Emma Rice and Alison Scott