



5 Top Tips Designing a Poster

We would like you to design a poster for the upcoming production of Macbeth.

1. You need to make it impactful so that it immediately grabs the attention of the viewer.
2. You need to be as bold and creative as possible so that it is unique from any competition.
3. You need to make sure that all the information can be read clearly so that no important details about dates or times are lost.
4. You need to think about who the poster is aimed for and therefore target it for that particular market.
5. You need to consider the subject matter for your poster. So you need to research the topic and understand it before you begin designing.