



PRESS RELEASE

SHAKESPEARE'S GLOBE ANNOUNCES RELAUNCH OF GLOBE PLAYER

07 DECEMBER 2021

Shakespeare's Globe has announced the relaunch of their video-on-demand streaming service, [Globe Player](#). The original platform was the first of its kind and the upgrade enables audiences to subscribe or pay-on-demand for world-class Shakespeare productions to devices internationally.

For the first time, audiences can subscribe to Globe Player in addition to the existing pay-per-production system, providing audiences unlimited access to a growing collection of filmed performances. Launched just in time for Christmas, Globe Player is a perfect gift for theatre lovers wanting to enjoy their favourite productions from Shakespeare's Globe.

Audiences that were unable to visit the Globe this summer are now able to stream all the 2021 Summer Season productions including *Romeo & Juliet* starring Alfred Enoch and Rebekah Murrell and *Twelfth Night* with The Globe's Artistic Director Michelle Terry playing Viola.

Currently there are 16 productions from Shakespeare's Globe available to watch on Globe Player with new plays being added throughout the year. Productions currently available include:

- The award-winning all-male Original Practice *Twelfth Night* from 2012 featuring Mark Rylance, Stephen Fry, Johnny Flynn and Paul Chahidi
- *Hamlet*, 2018. Michelle Terry as the Globe's first-ever female Hamlet. This was also the first time integrated BSL was incorporated into a production.
- *The Duchess of Malfi*, 2014 starring Gemma Arterton in the opening production in the Sam Wanamaker Playhouse
- *Love's Labour's Lost*, 2009 starring Michelle Terry and Paul Ready
- *The Winter's Tale*, 2018 and *The Merry Wives of Windsor*, 2019 will also now be available to watch digitally for the first time ever

Subscriptions cost £59.99 a year for unlimited access to all titles, or £9.99 per production. The redeveloped platform will be mobile-responsive, allowing content to be streamed directly to all devices as well as the ability to cast onto larger screens.

As part of the Globe's ongoing commitment to accessibility, all productions are captioned and *Romeo & Juliet*, *A Midsummer Night's Dream* and *Metamorphoses*



from the Summer Season 2021 will also be available with audio description, with a view to increasing this number over time.

Globe Player is available worldwide and can be watched on any device, with new plays added throughout the year. The next batch of new content will go live in February 2022.

For those watching Globe productions as part of their educational development, [Drama Online](#) also provides access for drama and literature students, professors, and teachers.

Since Shakespeare's Globe closed its doors in March 2020 due to the pandemic it greatly expanded the use of digital channels to maintain contact with audiences across the world. Filmed productions released for free on its YouTube channel received over 3 million views across 137 countries, with over 600,000 tuning in for the first release of Hamlet. During lockdown, new users to the existing iteration of the Globe Player platform increased by almost 500%. This new redevelopment of Globe Player will help Shakespeare's Globe to increase its capability to meet the growing demand of audiences wanting to experience the magic of the Globe Theatre at home and away.

The redevelopment of Globe Player has been made possible through support from The Linbury Trust.

ENDS

EDITORS NOTES

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Globe Player images available [here](#)
Images of the Globe Theatre [here](#)

Join the conversation on social media. Help us spread the word by tweeting **@The Globe** **#GlobePlayer**

For further information on our COVID-19 procedures please visit: www.shakespearesglobe.com/visit/coronavirus-covid-19-safety-measures

Since opening in 1997, the Globe has been committed to bringing Shakespeare to all, by

providing over 600 standing or 'Groundling' tickets for just £5 per each performance in The Globe Theatre. This season, for the first time, £5 standing tickets will also be available for main show performances in the Sam Wanamaker Playhouse. There will be 48 tickets available per show at £5, and they will be located in the upper gallery standing room space.

"London's best-value theatre ticket" – Time Out

Website
shakespearesglobe.com
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Globe Player
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[teach.shakespearesglobe.com](https://www.shakespearesglobe.com/visit/swan-bar-and-restaurant/)

#TeachShakespeare

Virtual Tour

[shakespearesglobe.com/globe360](https://www.shakespearesglobe.com/globe360)

SHAKESPEARE'S GLOBE

Our Cause

We celebrate Shakespeare's transformative impact on the world by conducting a radical theatrical experiment. Inspired and informed by the unique historic playing conditions of two beautiful iconic theatres, our diverse programme of work harnesses the power of performance, cultivates intellectual curiosity and excites learning to make Shakespeare accessible for all.

'And let us ...on your imaginary forces work' Henry V, Prologue

DONATE

We need you more than ever to help secure our future. [Please donate](#) any amount, small or large. We now have a text to donate service:

To donate £20 text GLOBE20 to 70460

To donate £10 text GLOBE10 to 70460

To donate £5 text GLOBE5 to 70460

SHOP

Our online shop is back - browse clothing, bags, gifts, stationary, posters, books, DVDs, homeware and more. Get 10% off your first online order – just use code SMILE10 at the checkout.

MEMBERSHIP

Anyone who joins the Globe as a Member will receive a 20% discount in the shop as a thank you for their support. For information on how to become a Member or gift a Membership, you can visit our website

<https://www.shakespearesglobe.com/join-and-support/memberships> or call on 020 7902 5970

SWAN BAR AND RESTAURANT INFORMATION

Swan Bar is now open is open 7 days a week. From craft beers, local artisan gins and creative cocktails to classic dishes, summery salads and delightful puddings. There are new opening times and new menus, which can be viewed here:

<https://www.shakespearesglobe.com/visit/swan-bar-and-restaurant/>

BACKGROUND INFORMATION

Shakespeare's Globe strives to make Shakespeare accessible for all. It is a registered charity and has operated independently since opening in 1997. The theatre closed on 18 March 2020, reopening 19 May 2021.

Continued restrictions and the delay of not being able to open at the beginning of the year has created a deficit of £3.5m for the current financial year. Alongside the support from the Cultural Recovery Fund and furloughing staff, the Globe still lost just under £4m last year. The Globe plans to recoup costs from next year. The vital Cultural Recovery Fund, incredible generosity of sponsors, donors, and the public has allowed the Globe to reopen and start to recoup the devastating impact of the pandemic.

The Shakespeare's Globe site comprises: The Globe Theatre (1997): unique full-scale replica of Shakespeare's original 1599 Elizabethan open-air theatre; Education and Rehearsal Centre (2010); Indoor candle-lit Jacobean Sam Wanamaker Playhouse (2014); Library, archive, lecture theatre and other public spaces. In addition to performances in our London theatres and touring productions nationally and internationally, we also educate through Shakespeare in performance. Working over 139,000 students each year, giving over £2 million in free tickets to schoolchildren, we are the only performing arts organisation in the world with an inhouse faculty of academics who lead on original research into Shakespeare in performance and stage global social justice-themed festivals. Talent development is a key objective and since 2015, our new writing commissions have been nominated for ten Olivier Award.

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